

Order / Rev: 204754
 Alt Order #: 06849272
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: POL/DSCC IE
 Product Desc: 10/30-11/5 D.S.C.C. IE
 Estimate:

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	10/30/12	11/02/12	Today Show 3 Today Show 3	CM	10a-11a	- TWTF - -	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			1		\$400.00		0.00				
E 15	WAVY	11/05/12	11/05/12	Today Show 3 Today Show 3	CM	10a-11a	M- - - - -	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M- - - - -			1		\$400.00		0.00				
E 16	WAVY	10/30/12	11/02/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	- TWTF - -	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			1		\$300.00		0.00				
E 17	WAVY	11/05/12	11/05/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	M- - - - -	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M- - - - -			1		\$300.00		0.00				
E 18	WAVY	10/30/12	11/02/12	WAVY News 10 @ 5p News 10 @ 5p	CM	5p-530p	- TWTF - -	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
5P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			1		\$1,500.00		0.00				
E 19	WAVY	11/05/12	11/05/12	WAVY News 10 @ 530p News 10 @ 530p	CM	530p-6p	M- - - - -	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
530P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M- - - - -			1		\$1,500.00		0.00				
E 20	WAVY	10/30/12	11/02/12	WAVY News 10 @ 6p News 10 @ 6p	CM	6p-630p	- TWTF - -	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			1		\$2,000.00		0.00				
E 22	WAVY	10/30/12	11/02/12	M-F 7-730p M-F 7-730p	CM	7-730p	- TWTF - -	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			1		\$1,500.00		0.00				
E 23	WAVY	11/05/12	11/05/12	M-F 730-8p M-F 730-8p	CM	730-8p	M- - - - -	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M- - - - -			1		\$1,500.00		0.00				
E 24	WAVY	11/03/12	11/03/12	Sa 7-8p Sa 7-8p	CM	7p-8p	- - - - - S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
ENTERTAINMENT THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- - - - - S-			1		\$300.00		0.00				
E 25	WAVY	10/30/12	10/30/12	Tue Hour 3 Tuesday 10-11p	CM	10p-11p	- T- - - - -	:30	1	\$1,600.00	P1	0.00	NM	1	\$1,600.00
PARENTHOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- T- - - - -			1		\$1,600.00		0.00				
E 26	WAVY	11/01/12	11/01/12	Thur Hour 1 Thursday 8-9p	CM	8p-9p	- - - T- - -	:30	1	\$1,400.00	P2	0.00	NM	1	\$1,400.00
30 ROCK/PARKS & RECREATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- - - T- - -			1		\$1,400.00		0.00				
E 27	WAVY	11/01/12	11/01/12		CM	10p-11p	- - - T- - -	:30	1	\$1,600.00	P1	0.00	NM	1	\$1,600.00

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 Estimate:

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
THUR HOUR 3 Thursday 10-11p ROCK CENTER NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$1,600.00 0.00															
E 28	WAVY	11/02/12	11/02/12	Fri Hour 2 Friday 9-10p	CM	9p-10p	----F--	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
GRIMM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$2,500.00 0.00															
E 29	WAVY	11/02/12	11/02/12	Fri Hour 3 Friday 10p-11p	CM	10p-11p	----F--	:30	1	\$1,600.00	P1	0.00	NM	1	\$1,600.00
DATELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$1,600.00 0.00															
E 30	WAVY	11/03/12	11/03/12	Sat Hour 3 Saturday 10-11p	CM	10p-11p	-----S-	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
DRAMA ENCORES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$800.00 0.00															
E 31	WAVY	11/04/12	11/04/12	FB Night in Amer Pre Ga FB Night in Amer Pre Game	CM	FB Night in Amer F	-----S	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
FOOTBALL NIGHT IN AMERICA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$1,800.00 0.00															
E 32	WAVY	11/04/12	11/04/12	NFL Football NFL Football	CM	NFL Football	-----S	:30	1	\$10,000.00	P1	0.00	NM	1	\$10,000.00
SUNDAY NIGHT FOOTBALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$10,000.00 0.00															
E 33	WAVY	11/05/12	11/05/12	LN M-F M-F News 10 @11	CM	11p-1130p	M-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
LATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$2,000.00 0.00															
E 34	WAVY	11/03/12	11/03/12	LN Sa WAVY News 10 @11 Sat	CM	11p-1130p	-----S-	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
LATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$2,000.00 0.00															
E 35	WAVY	11/04/12	11/04/12	Sun News 11p (Football) Sun News 11p -- Late	CM	1130-12a	-----S	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
LATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$2,000.00 0.00															
E 36	WAVY	10/30/12	11/02/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	-TWTF--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
THE TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -TWTF-- 1 \$500.00 0.00															
E 37	WAVY	11/05/12	11/05/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
THE TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$500.00 0.00															
E 38	WAVY	11/03/12	11/03/12	SNL Saturday Night Live	CM	1130p-103a	-----S-	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
SATURDAY NIGHT LIVE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$800.00 0.00															
E 39	WAVY	11/03/12	11/03/12	Notre Dame Footb	CM	Notre Dame Footb	-----S-	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00

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Advertiser: POL/DSCC IE
Product Desc: 10/30-11/5 D.S.C.C. IE
Estimate:

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Notre Dame Football											
				Notre Dame Football											
				NOTRE DAME FOOTBALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	2		\$600.00		0.00						
N40	WAVY	11/03/12	11/03/12	Sat Hour 2	CM	9p-10p	-----S-	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
				Saturday 9-10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$500.00		0.00						
													Totals	40	\$56,500.00